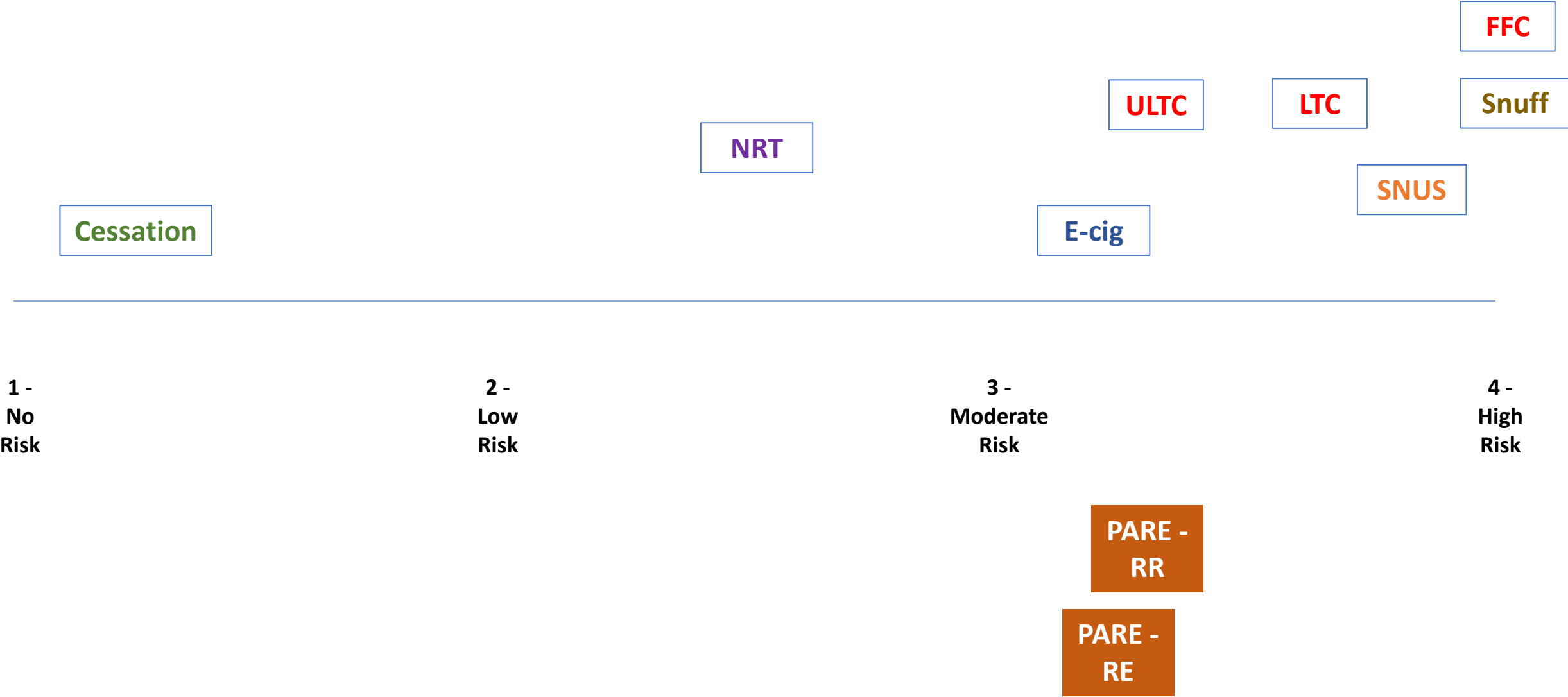


Likelihood of Exposure to Harmful and Potentially Harmful Compounds
Overall Respondent Feedback – Phase 1



Risk of Developing Smoking/Tobacco-Related Diseases

Overall Respondent Feedback – Phase 1



Intent to Use
Overall Respondent Feedback – Phase 1

SNUS

Snuff

NRT

ULTC

E-cig

FFC

LTC

1 -
Definitely
Not

2 -
Very
Unlikely

3 -
Somewhat
Unlikely

4 -
Somewhat
Likely

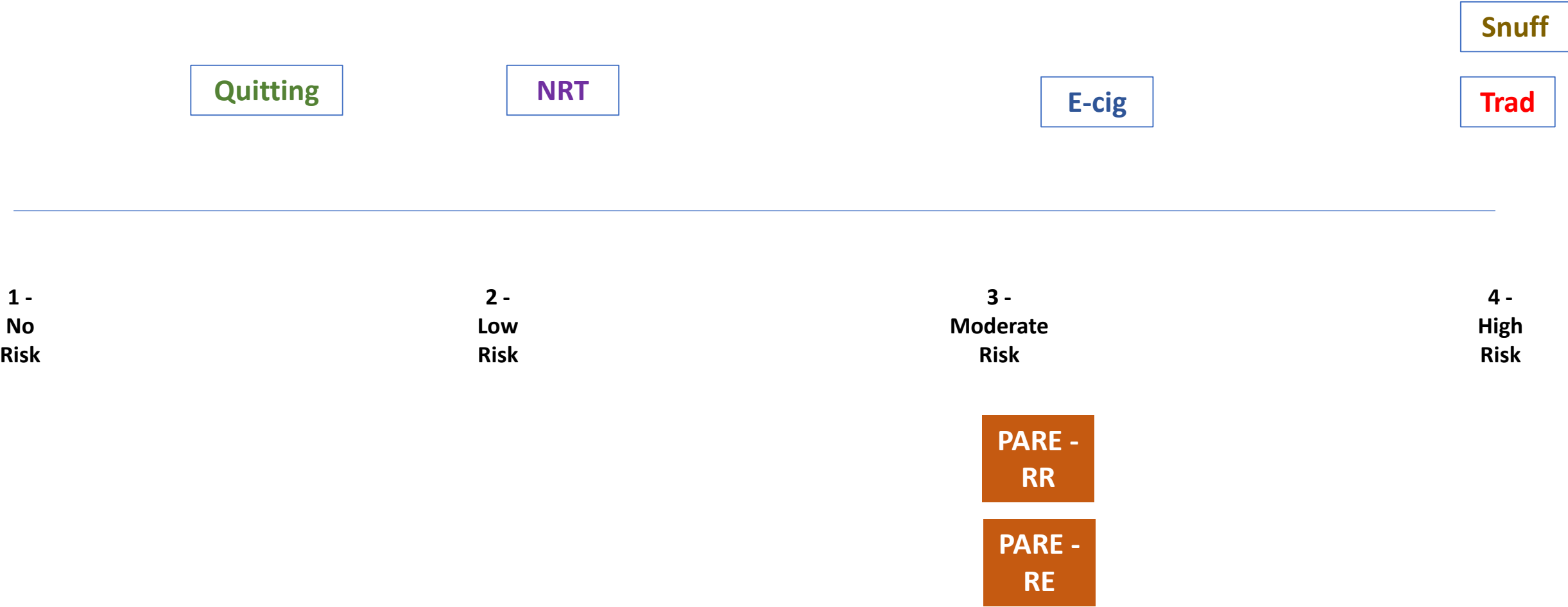
5 -
Very
likely

6 -
Definitely
Likely

PARE -
RE

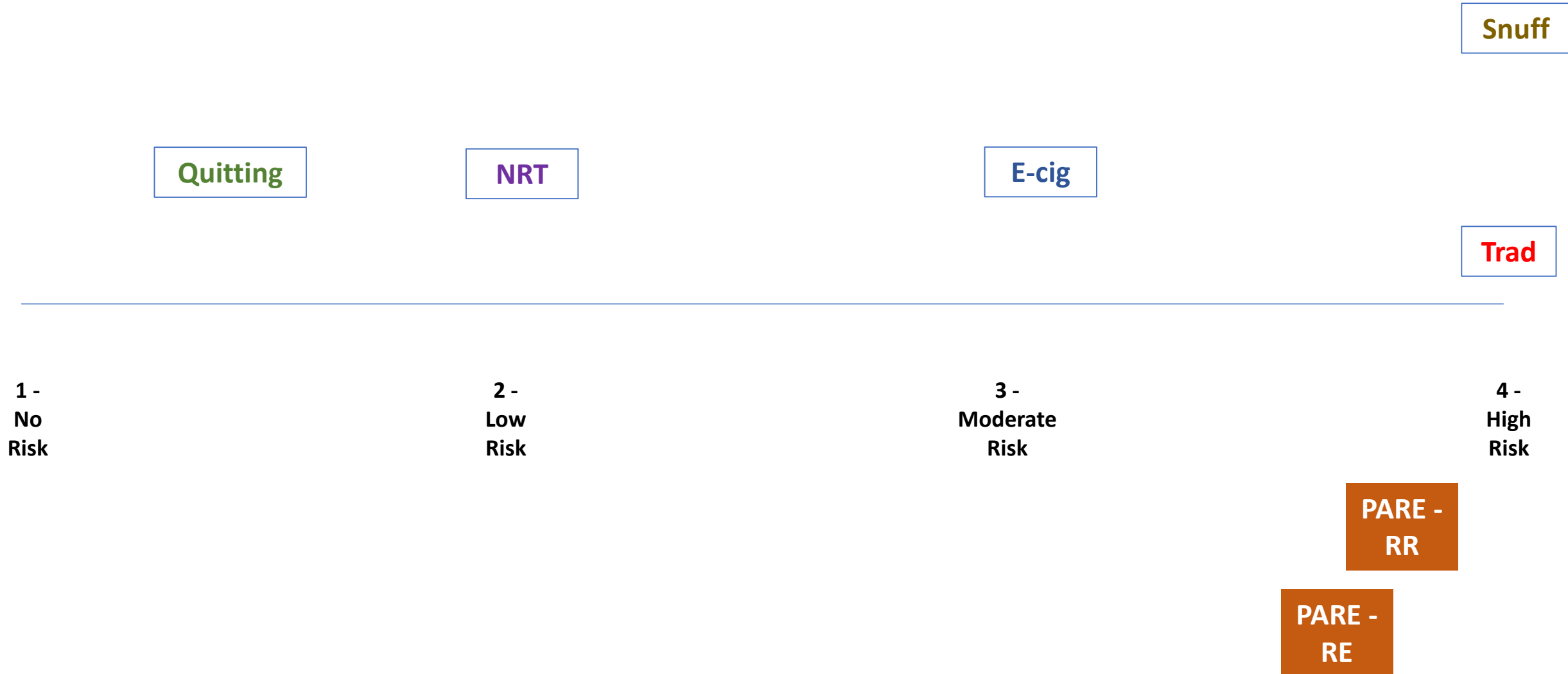
PARE -
RR

Likelihood of Exposure to Harmful and Potentially Harmful Compounds
Overall Respondent Feedback – Phase 2

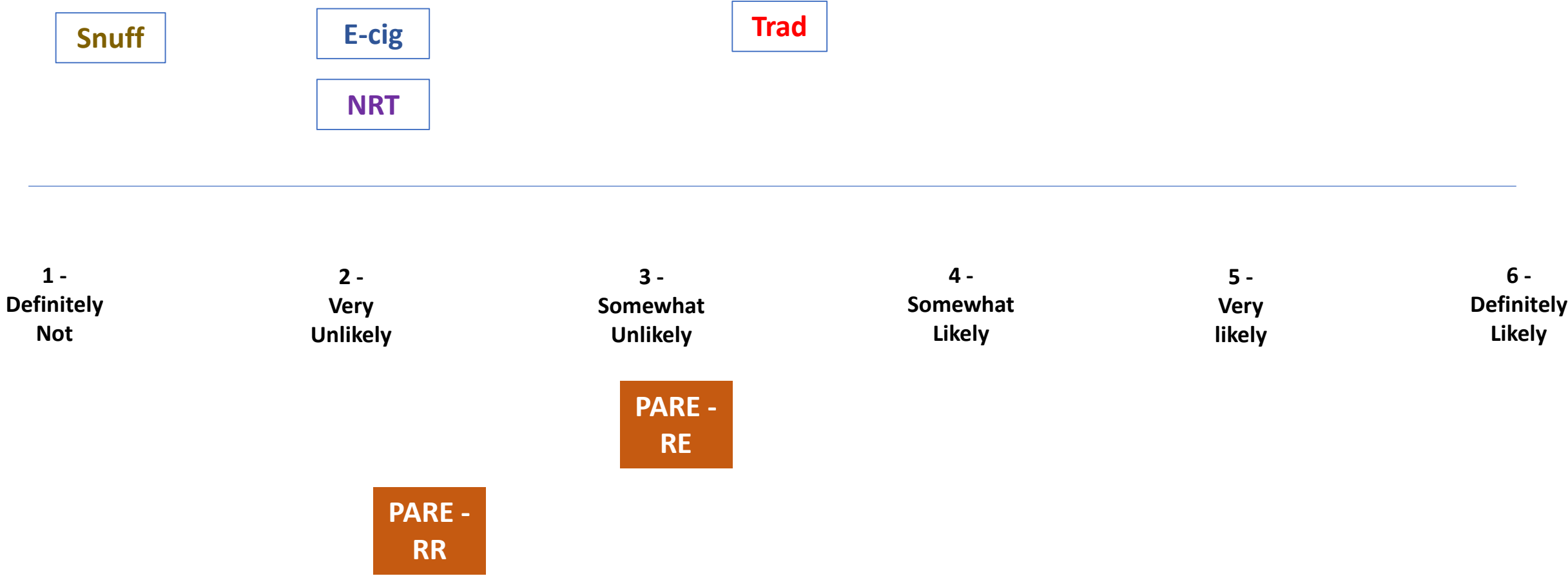


Risk of Developing Smoking/Tobacco-Related Diseases

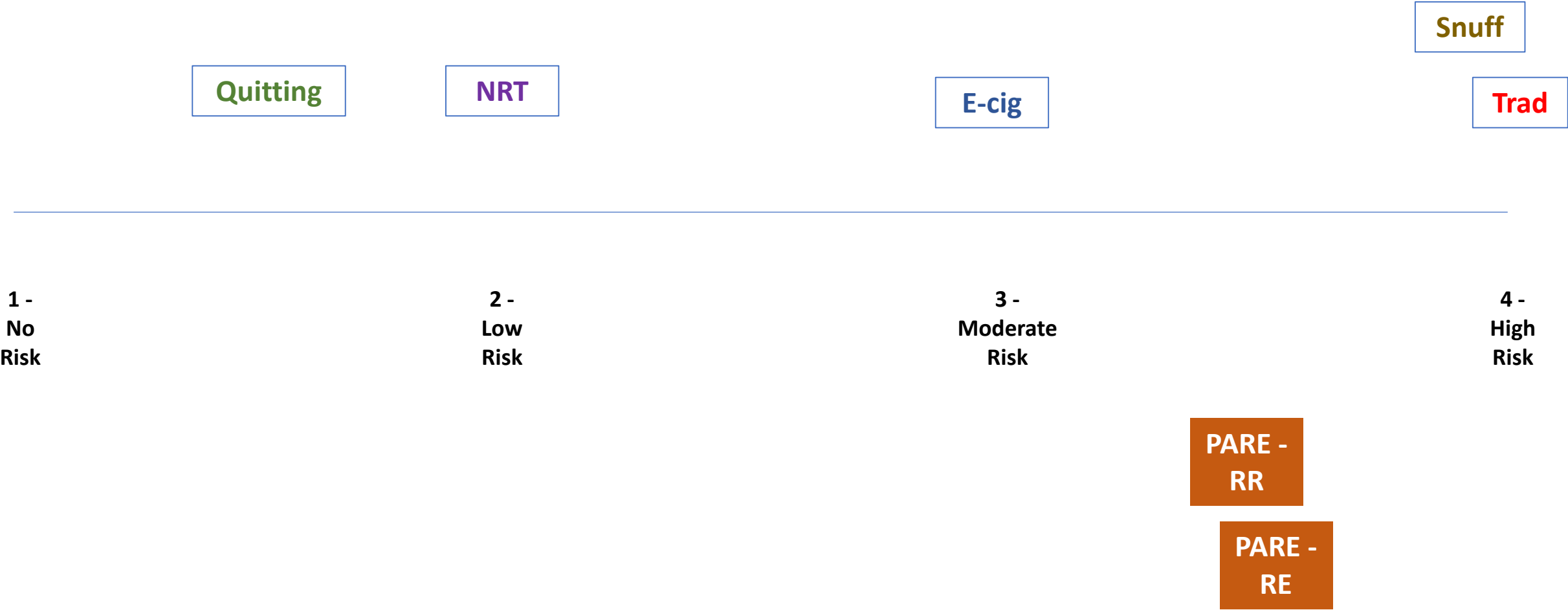
Overall Respondent Feedback – Phase 2



Intent to Use
Overall Respondent Feedback – Phase 2

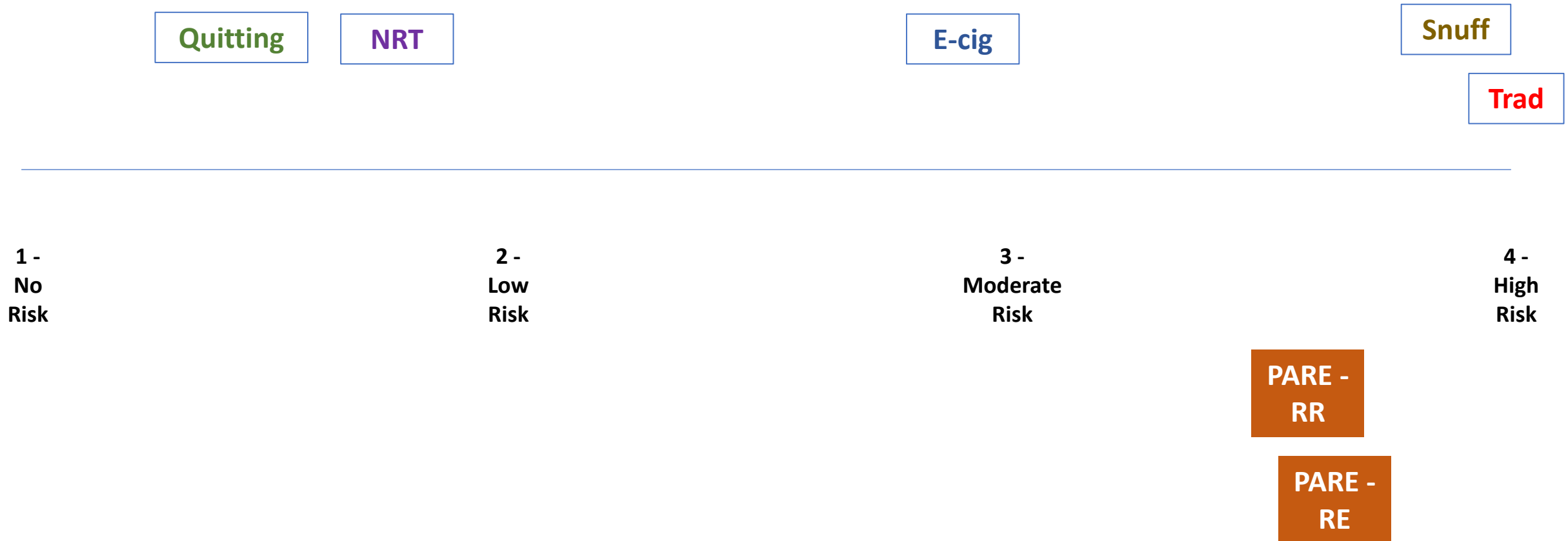


Likelihood of Exposure to Harmful and Potentially Harmful Compounds
Overall Respondent Feedback – Phase 3



Risk of Developing Smoking/Tobacco-Related Diseases

Overall Respondent Feedback – Phase 3



Intent to Use
Overall Respondent Feedback – Phase 3

